

JOIN THE **WEB 3** SPACE JOURNEY!

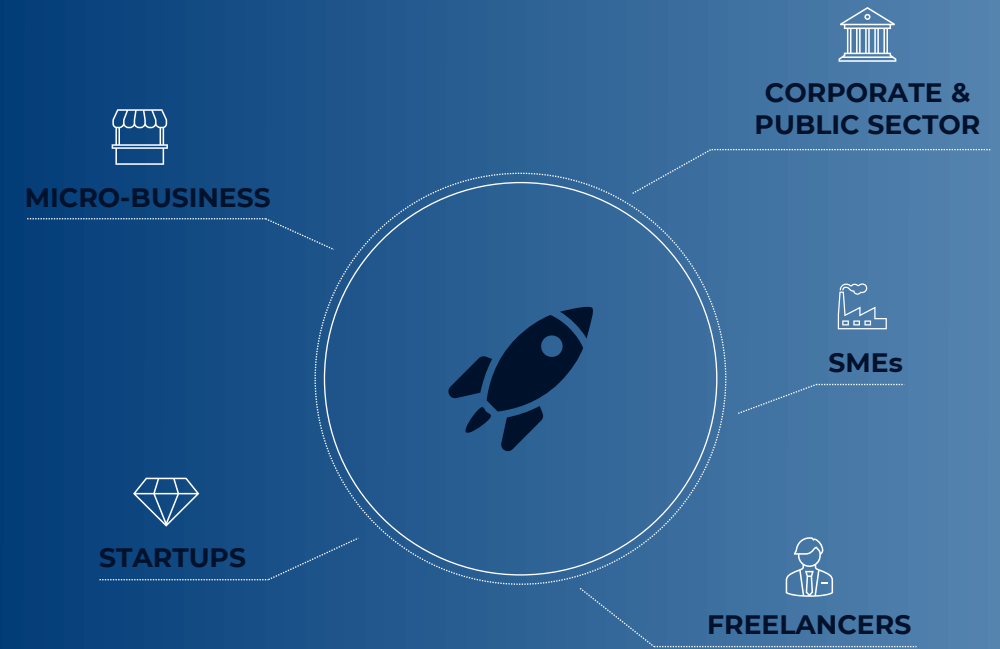


How we **deliver value** to our clients

We developed **our framework to best meet SMEs and Startups' needs** by reinterpreting and improving the methodologies learnt while working for the consulting industry.

Our framework represents our shared mindset and common language for **how we deliver value to our clients**. It is powered by **ways of working**, practiced through an **iterative approach**, and strengthened by a **set of key skills** (Lean, Data Fluency, Design Thinking, Storytelling, Value Creation).

- **UNDERSTAND** - We don't start with the solution in mind. We look at the bigger picture first.
- **EXPLORE, ESTABLISH, PLAN** - We collect insights and prioritize ideas to create a range of opportunities.
- **CO-CREATE** - Through an iterative process, we build the solution ready to gather feedback.
- **IMPROVE** - We expand, strengthen and enrich the solution to create the targeted value.
- **MAINTAIN** - We make periodic assessments to keep generating value, driven by the long-term vision.



Our Web3 Framework

We are former consultants at Accenture and Microsoft with 5+ years of experience in the business and management sector and 5+ years as investors and business developers in the crypto space. We think that **our competencies** acquired in the “traditional market” and in the corporate world **are well suited to help web3 companies** to unlock their value and create sustainable growth.

WE ADVISE



TRADITIONAL COMPANIES
TRANSITION TO THE WEB 3.0 TO CATCH
NEW OPPORTUNITIES



NATIVE WEB 3 STARTUPS
TO SCALE THE MARKET AND GROW A
SUSTAINABLE CASH FLOW

THAT NEED



*Strategic
Consulting*



*Fundraising
(Business Plan)*



*Strategic
Marketing*



*BPR & Change
Management*

TO GET



NFTs Strategy



Asset Tokenization



Tokenomics



Metaverse Strategy



BUSINESS UNIVERSE

Enabling the **Future**



www.business-universe.it



[Business Universe](#)



[@bunisolutions](#)



info.businessuniverse@gmail.com